

Swipe file: 25 persuasive headlines

1. How to **[insert what they will achieve]** when you **[insert main obstacle]**

How to get what you want in life when you are an introvert

2. How to **[insert what they will achieve]** without **[insert something you know they dread]**

How to get that promotion without working longer hours

3. How to **[insert what they will achieve]** that your **[insert their audience]** will love you for

How to put together a presentation that your boss will love you for

4. The smartest way to use **[insert a tool]** to **[insert achievement]**

The smartest way to use Instagram to double your business

5. What **[insert movie/celebrity/story]** taught me about **[insert a topic in your field]**

What Steve Jobs taught me about chasing a dream

6. How I managed to **[insert achievement]** even if **[insert main obstacle]**

How I managed to grow my online business even if I had no money to invest

7. Ten lessons I learned from my **[insert event]**

Ten lessons I learned from my first launch

8. How **[insert event]** made me **[insert result]**

How becoming a mother made me a better entrepreneur

9. 50 [insert noun] for [insert objective]

50 quick tips for your social media strategy

10. The [insert number] laws of [insert subject]

The 10 laws of dressing good on a budget

11. Get more [insert objective] now! 5 things that worked for me.

Get more free time now! five things that worked for me.

12. [insert number] days to become a [insert an objective]

30 days to become a prolific blogger

13. How to end your [insert pain] in 10 easy steps

How to end your list building overwhelm in 10 easy steps

14. The quickest way to [insert achievement] so that [insert benefit] once and for all

The quickest way to get your first 10 paying clients so that you can finally earn money on the side

15. How [insert influencer] [insert achievement] and how you can do it too

How Seth Godin publishes content each day and how you can do it too

16. Are you making this [insert topic] mistake?

Are you making this makeup mistake?

17. 10 [insert topic] mistakes you don't even know you are making

10 blogging mistakes you don't even know you are doing

18. The experts say that [insert popular claim]. Should you trust them?

The experts say that publishing longer blog posts is better for conversions. Should you trust them?

19. Warning: Use this [insert noun] at your own risk

Warning: Use these 5 Facebook post types at your own risk

20. 5 things your [insert adviser] will not tell you about [insert subject]

5 things your financial adviser will not tell you about buying a house

21. I have tested 5 [insert noun] and here is my verdict

I have tested 5 email management software and here is my verdict

22. [insert number and strategies] to end your [insert pain] from a [insert expert]

5 strategies to end your afternoon sugar cravings from a celebrities' dietician

23. The [insert world top expert] guide to [insert topic]

The Disney's guide to storytelling

24. How to [insert achievement] like a [insert expert]

How to introduce yourself like a networking expert

25. The ultimate/beginner's guide to [insert topic]

The ultimate guide to essential oils